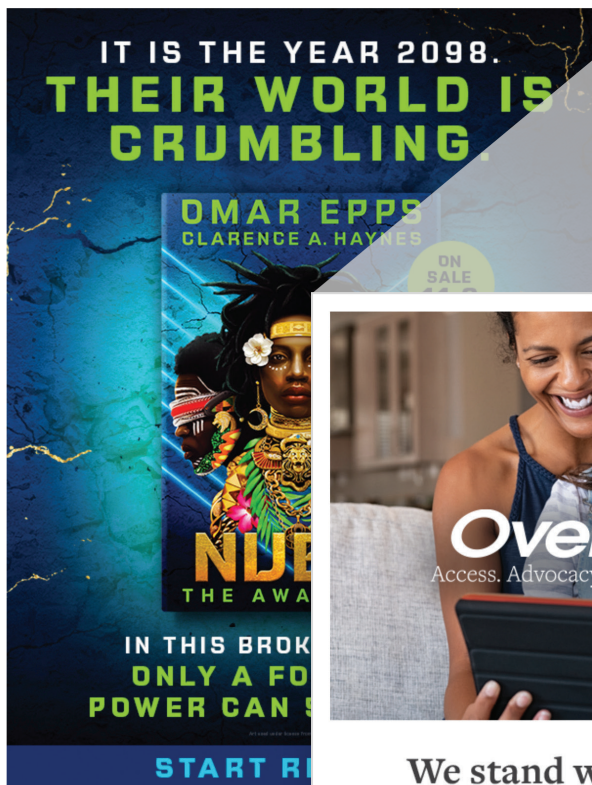


# Sponsored E-Blasts

Targeted Approach. Direct Access.  
Instant Success.

PW's E-Blast program pinpoints your desired audience and targets them directly for optimal results. Integrate your content with the *PW* brand to harness the power of our vast readership, extensive coverage and standing in the industry in this simple yet highly effective, turnkey program.



You are receiving this email because sgill@publishersweekly.com subscribed to receive promotions from Publishers Weekly. If you are not sgill@publishersweekly.com, then please disregard this. PW takes spam very seriously. This email message meets all the requirements of the United States CAN-SPAM Act and Canada's Anti-Spam Legislation (CASL). To remove yourself from receiving promotions update your newsletter subscription preferences, or unsubscribe.



We stand with libraries

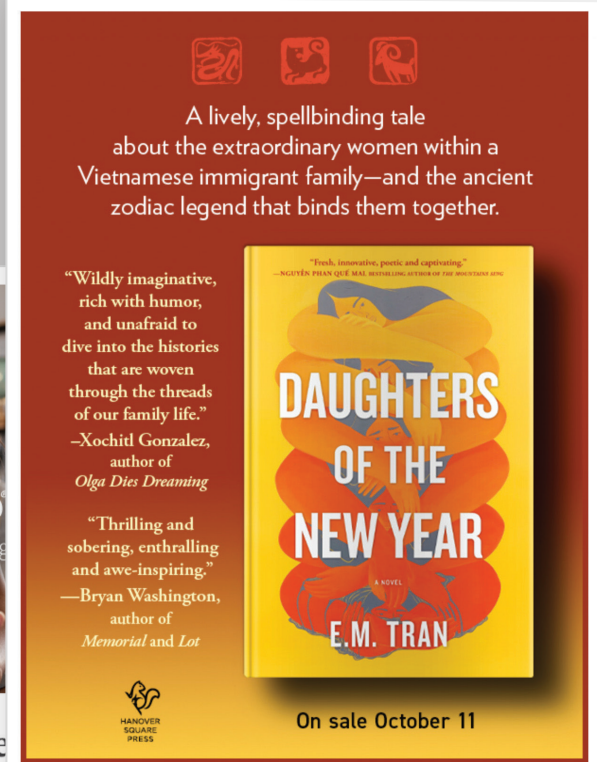
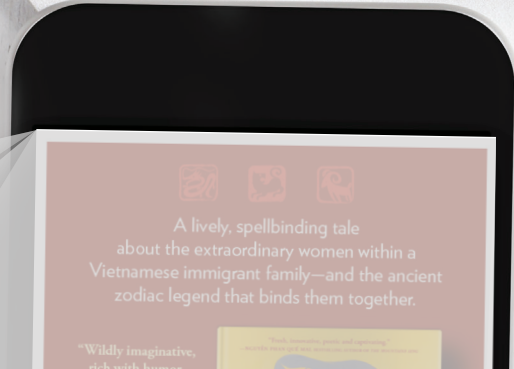


Serving public, K-12, academic and corporate libraries  
ebooks | audiobooks | video | magazines | & more



company.overdrive.com  
libraryteam@overdrive.com

Our mailing address is:  
Publishers Weekly  
71 W 23rd St Ste 1608  
New York, NY 10010-4186



You are receiving this email because sgill@publishersweekly.com subscribed to receive promotions from Publishers Weekly. If you are not sgill@publishersweekly.com, then please disregard this. PW takes spam very seriously. This email message meets all the requirements of the United States CAN-SPAM Act and Canada's Anti-Spam Legislation (CASL). To remove yourself from receiving promotions update your newsletter

Choose your list or a pick a combination to target exactly the right market.

**Religion BookLine**

**7,600** Opt-In Subscribers

**The BookLife Report**

**11,200** Opt-In Subscribers

**School & Library Spotlight**

**21,000** Opt-In Subscribers

**PW Preview for Librarians**

**21,300** Opt-In Subscribers

**Children's Bookshelf**

**23,700** Opt-In Subscribers

**PW Daily**

**33,100** Opt-In Subscribers

**All Library & Bookseller Lists**

**38,400** Opt-In Subscribers

**The Fanatic**

**39,000** Opt-In Subscribers

**Children's Bookshelf + PW Daily**

**39,900** Opt-In Subscribers

**Children's Bookshelf + PW Preview for Librarians + School & Library Spotlight**

**47,800** Opt-In Subscribers

**PW Daily + PW Preview for Librarians**

**47,900** Opt-In Subscribers

**The Fanatic + PW Daily**

**56,300** Opt-In Subscribers

**PW Tip Sheet**

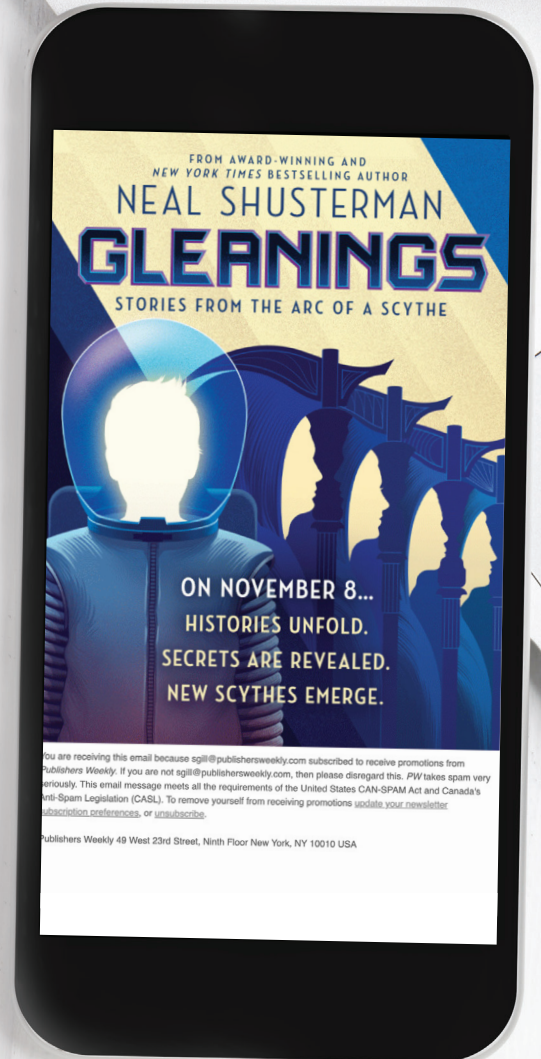
**58,700** Opt-In Subscribers

**Children's Bookshelf + PW Daily + PW Preview for Librarians + School & Library Spotlight**

**62,100** Opt-In Subscribers

**Mega-Blast**

**92,600** Opt-In Subscribers




 **92K**

Total Opt-in Subscribers

 **44%**

Average Total Open Rate

 **2.7%**

Average Click-to-Open Rate



**GET IN. STAND OUT.**